

# VirginXL (VXL)

**YOUR PORTAL FOR MOBILE CONTENT.**

**RINGTONES, RINGBACK TONES, GRAPHICS, GAMES, ALERTS, HEADLINER, AND MORE!**

Hello, Associates!

Wanna help your customers get hooked up with the latest goodies on their Virgin Mobile phones?

Check out our VXL services and spread the love!

The basic rate for VXL is 15¢/day.

## RESCUE RINGS

Rescue Rings allow you to get out of those sticky situations with a ring that demands your attention immediately! Choose from a variety of personalities to rescue you!

Each Rescue Ring costs 25¢ to set up, plus the airtime you use.

## SONG ID

Just hold up your phone to the music playing, and we'll figure out the title and artist of the song. Within a few minutes, we'll send you a text message.

Each ID costs \$1.00, plus the airtime you use.

Customers are charged 15¢/day from when they first activate VXL to when they deactivate it, whether or not they use the service.

## SURF THE WEB (STW)

The gateway to the Mobile Web on your phone.

\_Basic Rate: \$1.50/day for 1MB. Charged only on days you use it. Unused data expires 24 hours after purchase.

\_Monthly Rates: Start at \$5 for 5MB of data. Charged monthly.

## STUDIO V

Studio V gives users the power to customize their phones and create their own mobile masterpieces, such as wallpapers, ringtones, and animated screensavers.

Take the Studio V tour to learn more.

## SUGAR MAMA

Customers simply give Sugar Mama a minute of their spare time and earn a minute of free airtime. Sweet!

### •SUGAR MAMA ONLINE:

\_Watch short online spots (commercials, ads), rate them, and give feedback. Every minute spent earns a minute of airtime.

OR

\_Earn 5 minutes of airtime for completing a 5-minute survey about brands, products, and services.

### •SUGAR MAMA MOBILE:

\_Receive a text or picture message.

\_Follow the instructions.

\_Earn one minute for every two Sugar Mama Mobile activities completed.

NOTE: All messages sent and received with Sugar Mama Mobile are free.

## HEADLINER

Headliner is a made-to-order music zine delivered straight to the phone.

Customers just choose the artists and topics that are important to them and dial up 24/7.



virginmobileusa.com

Go to [www.cyberscholar.com/virgin\\_mobile](http://www.cyberscholar.com/virgin_mobile) and start training today!