



# PIXMA® MX850 Office All-in-One

## Ultimate Office-All-In-One Printer with Fax, Auto Duplex Print, Copy and Scan.



- Maximum 9600 x 2400 color dpi with ink droplets as small as 1 picoliter<sup>1</sup>
- Fast Printing: up to 31 ppm Black / 24 ppm Color / lab quality borderless 4" x 6" photo in approximately 21 seconds<sup>2</sup>
- Copy, scan or fax 2-sided documents with the high speed 35-sheet Auto Duplex ADF
- Faithful photo and document reprint quality with advanced copy technology
- Full office integration with built-in ethernet



### Fast Print / Copy Speeds

High quality prints are ready at fast speeds: up to 31 ppm black & 24 ppm color. A borderless, lab quality 4" x 6" photo is ready in approximately 21 seconds.<sup>2</sup>



Auto Duplex Print

### Advanced Paper Handling

The high-speed auto duplex Auto Document Feeder makes quick work of multi-page documents, even two-sided originals. Two paper trays make it easy to switch between document and photo printing, or hold up to 300 sheets of plain paper for large print/copy jobs.



### Team Friendly!

Everyone in the group will want to use the MX850. Built-in Ethernet makes it easy to setup and share this powerful All-in-One.



### Fax for the Complete Home Office

Fast 3 seconds/page transmission speeds, with 108 speed dial locations and a generous 250 page memory.<sup>3</sup>



### High Quality Documents and Long-Lasting Photos

Fast printing without sacrificing quality with FINE Technology. ChromaLife100 produces photos that will last for years! The 5-color Hybrid Ink System automatically detects the type of document (a photograph or text) and automatically selects dye-based ink for smooth photos, and pigment black ink for laser quality text that resists smudging when highlighted.



### Flexible Photo Printing Options

Print photos from memory cards, PictBridge-compatible digital cameras / DV camcorders, or Camera Phones (optional BU-30 Bluetooth adapter).<sup>4</sup> Easy-PhotoPrint EX streamlines photo printing to just a few easy steps.



D.C.G. Processing Technology

### Advanced Copying Technology

Copies are faithful to the original with Canon exclusive Dual Color Gamut Processing Technology. Even 2<sup>nd</sup> generation copies retain detail and color balance. Save paper and file space with 2-in-1 or 4-in-1 copy capability.



### Speed and Security

With Quick Start technology, the MX850 is up and running in seconds. Limit access to sensitive documents with the included MP Navigator EX software and password protection.

## Know Your Customer

### Questions to Ask Your Customer

- ? Are you looking for an affordable alternative to a laser multifunction?
- ? Would you like to share your MX850 with the rest of the team?
- ? Would you like an All-in-One that includes tools to increase productivity, security and creativity?

### PIXMA MX850 Benefits

- A** The MX850's FINE Technology and pigment ink creates text documents with the same sharpness and clarity as with a more expensive laser printer, but for a lot less.
- A** Networking is built in to the MX850.
- A** Manage documents or create PDF files with password protection with MP Navigator EX software. Easy Photo Print EX includes photo enhancement tools, along with custom layouts and projects to make photo printing easy and fun.



## PIXMA® MX850 Photo All-in-One

### Add-On Sales



**Inks**  
 PGI-5 Black  
 CLI-8 Black, Cyan, Magenta, Yellow  
**Suggest PGI-5 or CLI-8 Ink Multi-Packs!**



**Genuine Canon Photo Papers**  
 Your customers can choose from a variety of finishes from Matte to Semi-Gloss to Glossy and a wide range of sizes from credit card through 8.5" x 11".



**Wireless Connectivity via Bluetooth (BU-30)**  
 Print directly from Bluetooth-compatible phones, PDA's or other devices.<sup>4</sup>



**Perfect Partner**  
 A Canon digital camera is a terrific add-on for customers who don't have a digital camera, or who want to replace their current camera.



**Sales Tip!**  
 Remind your customers to visit the *Creative Park* website from Canon for free calendars, stationery designs, and more! There is even a digital photo gallery for free images. [www.canon.com/c-park](http://www.canon.com/c-park)

### Close the Sale

Your home office / small business customers can be productive by day and operate a home photo lab at night with the PIXMA MX850 Office All-in-One. Show them all the advanced features: start with the Auto Duplex ADF, which makes it easy to work with even 2-sided originals. Showcase the paper capacity of the dual trays. Point out the built-in Ethernet port, so they can share the MX850 with a group. Show the 2.5" TFT display, and how easy it is to understand and navigate through the menus. Make sure they understand all the ways they can print photos, and that they can view, enhance and print using the TFT display. Explain how MP Navigator EX and Easy-PhotoPrint EX make it easy to be productive, manage documents, and print photos. Show the individual ink tanks and explain how they reduce waste. Show your customers productivity. Show your customers ease of use. Show your customers affordability. Show your customers the Canon MX850!

**More Information** (available on-line at [www.CyberScholar.com/canonprinters](http://www.CyberScholar.com/canonprinters))

**PIXMA MX850 Competitive Comparison**

**PIXMA MX850 Detailed Specifications**

1 Resolution may vary based on printer driver setting. Color ink droplets can be placed with a horizontal pitch of 1/9600th inch at minimum.  
 2 PPM print speeds are based on the highest speed printer driver mode using black and white and color text patterns. Photo print speeds are based on the standard mode driver setting using photo test pattern(s) and select Canon Photo Paper. Print speed measured as soon as first page begins to feed into printer and will vary depending on system configuration, interface, software, document complexity, print mode, types of paper used and page coverage. CPM copy speeds are based on fast mode setting using plain paper. Copy speeds will vary depending on system configuration, interface, software, document complexity, print mode, types of paper used and page coverage. See [www.usa.canon.com/printspeed](http://www.usa.canon.com/printspeed) for additional information.  
 3 The Public Switch Telephone Network currently supports fax modem speeds of 22.8 Kbps or lower, depending on telephone line conditions. Sending and receiving fax machines need to conform to ITU-T v.34 guidelines. Black & white document fax transmission speed is based on default setting using ITU-T No.1 chart. Actual transmission speed vary depending on document complexity, fax setting at receiving end, and line conditions etc. Memory page count is based on ITU-T No.1 chart or Canon FAX Standard Chart No.1.  
 4 Bluetooth v1.2 with optional Canon Bluetooth Unit BU-30. Bluetooth operation depends on the devices and software version used. Operating distance is approximately 10 meters but may vary due to obstacles, radio signals, locations where radio interference occurs, magnetic fields from microwave ovens, device sensitivity and/or antenna performance. Compatible memory cards include SD™ Memory Card, SDHC™, MultiMediaCard®, CompactFlash® Card, Microdrive®, Memory Stick® and Memory Stick PRO™. The following can be used with the addition of a special adapter sold separately: miniSD™ Card, RS-MMC™, Memory Stick Duo™, Memory Stick PRO Duo™, microSD™ Card and xD-Picture Card™.